



Emily K. Hagen

SR. GRAPHIC DESIGNER &
CREATIVE STRATEGIST

Let's Talk.

W: ekhagendesign.com

E: emilykhagen@gmail.com

P: 636.399.3704



Core Competencies

MANAGEMENT

Creative strategy & art direction
Brand oversight
Cross-functional collaboration
Time & resource management
Client relations & presentation
Problem-solving & adaptability
Event planning & vendor coordination

TECHNICAL

Branding & identity
Print & digital design
Social media design
Infographics & data visualization
Presentation design specialization
Layout & composition
Large-format print production
Event & conference design
Digital asset organization

Tools

Photoshop	Keynote
Illustrator	Microsoft Word
InDesign	Microsoft PowerPoint
Lightroom	Microsoft Excel
Firefly	Procreate
XD	Unbounce
Figma	Squarespace
Canva	Wix
Google Docs	ClickUp
Google Slides	

ABOUT

As a design alchemist and information architect, I shape brands and deliver design solutions that are striking and impactful. I blend artistic vision with disciplined project management to produce creative work that both captivates audiences and aligns with organizational goals. Over my career, I've partnered with Fortune 500 companies, global non-profits, and respected institutions — bringing the same deliberation and attention to detail to every project, regardless of scale.

My in-house experience — coupled with my freelance work — has taught me to thrive in all types of work environments, whether on-site, hybrid, or fully remote.

Work Experience

● Sr. Graphic Designer & Associate Creative Director

CURA Strategies / July 2022-October 2025

Led creative strategy, design direction, and visual execution across internal marketing and external client collateral

- Supported marketing and advocacy communications for 25+ healthcare-related clients across corporate and non-profit sectors
- Directed proposal design, developing bespoke visuals tailored to individual client objectives, with a particular focus on presentation design
- Spearheaded creative strategy and led design development for one of the largest contracts awarded in CURA's history
- Led a long-overdue brand refresh and website redesign that resulted in double-digit growth in site traffic
- Presented creative concepts to clients and stakeholders, translating strategic thinking into design decisions while integrating feedback
- Designed polished, on-brand presentations for C-suite and client-facing use; built and maintained organization-wide templates
- Mentored junior and mid-level designers through feedback, art direction, and a collaborative team culture



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Other Experience

Viva Creative

Brand, Marketing, & Event Production

SkillStorm

Recruiting & Consulting

Dale Carnegie

Professional Development

Education

Bachelor of Arts, Graphic Design

The Art Institute of Fort Lauderdale

Bachelor of Arts, Studio Art

College of Charleston

Pro-Bono

Society for the Prevention of Cruelty to Animals

Montgomery County, MD

Land of Promise

Atlanta, GA

Corporate Communications Brand Manager

TechnoServe / June 2019–July 2022

Developed visual assets and communications for corporate initiatives and projects serving beneficiaries worldwide

- Designed across a broad range of deliverables: brand systems, reports, presentations, event collateral, video, and digital assets
- Adapted visual communications across four languages, managing complex reformatting and substantial design adjustments to maintain consistency and quality
- Created a digital asset management system, maintaining a centralized library of graphic design elements and digital assets
- Supported a full corporate rebrand, including website launch and formal trademark process
- Led fundraising creative strategy and cultivated partnerships with international donors
- Ensured brand compliance for high-level corporate partners

Corporate Brand Manager & Sr. Graphic Designer

Infina / February 2015–June 2019

Designed infographics, instructional materials, safety campaigns, signage, digital assets, reports, and public-facing communications in support of the Federal Aviation Administration's (FAA) air safety mission

- Supported training and outreach programs for the FAA's Office of Safety and Technical Training
- Met directly with senior FAA officials to develop strategic communications materials
- Directed the proposal development process, securing a \$65.6 million contract to deliver support services across FAA headquarters and service centers throughout the National Airspace System
- Conceptualized, created, and maintained the corporate brand, style guidelines, and marketing, including a full website redesign

Graphic Designer & Project Manager

Chemonics / October 2011–November 2014

One of four designers delivering visual communications and design solutions supporting complex, multimillion-dollar contracts for global clients

- Transformed dense policy work, program outcomes, and technical data into clear, compelling print and digital content
- Contributed to the design of the Global Health Supply Chain bid, helping secure a contract valued at \$9.5 billion
- Ensured brand consistency while effectively communicating the organization's mission and measurable impact to diverse audiences
- Supported corporate marketing communications and contributed to the planning and execution of the Leadership Development Conference